

ZERO WASTE POLICY

*He aha te kai ō te rangatira? He Kōrero, he kōrero, he kōrero.
(What is the food of the leader. It is knowledge. It is communication.)*

Soar Communications Group Ltd (SCG) is committed to environmental stewardship and sustainable operations and acknowledges that plastics pollution and excessive consumption represents a significant global challenge. SCG's values and commitments as set out in our Quality, Health, Safety and Environment Policy are in alignment with the UN Sustainable Development Goals and the Waste Minimisation Act 2008.

Through this Zero Waste Policy SCG aims to:

- minimize the environmental harm of waste,
- promote sustainable practices throughout our operations, and
- ensure we play our part in mitigating landfill waste and plastics pollution.

Our Commitment

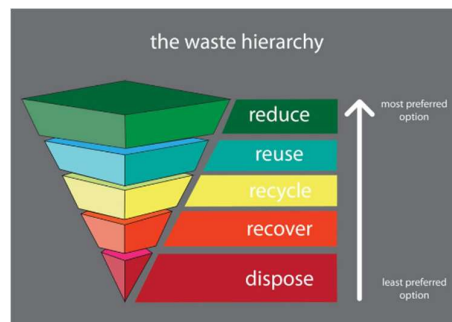
SCG recognises that our operations impact the environment, particularly through energy consumption and waste generation. We commit to continually improving our environmental performance with a focus on efficient use of resources and assisting a Zero Waste journey with our clients and supply chain through product stewardship, selecting sustainably produced media and highly efficient production methods.

A zero-waste world is one where resources are valued, and nothing is wasted.

The Zero Waste goal is to minimise and eventually eliminate waste.

Our commitment to the environment is based around the following waste hierarchy.

1. reduce
2. reuse
3. recycle
4. recover
5. dispose



Our Objectives

The intentions of this Zero Waste Policy will be achieved by:

- Sustainable Procurement
 - Engage with suppliers to source environmentally sustainable raw materials, supplies, and services.
 - Work with suppliers who share our commitment to sustainability and who are actively working to reduce their environmental impacts.
 - Prioritize the use of sustainable media and packaging materials for our clients where possible.

- Waste Reduction and Recycling
 - Implement a robust waste management plan designed to minimise waste generation and to maximise recycling rates.
 - Maintain waste management systems that separate recyclables and compostables from general waste.
 - Encourage reuse and recycling of materials internally where possible, and work with suppliers on product stewardship and external partners to secure responsible disposal methods.
 - Conduct continuous wastage assessments in our production system.
 - Measure and report on monthly waste and recycling performance.
 - Annually review and update our Zero Waste targets, setting aggressive but achievable targets in line with our commitments.

- Employee Engagement and Training
 - Communicate our commitment to sustainability and engage employees in our efforts to minimise our environmental impact.
 - Provide regular training and education to employees on best waste and recycling practices.
 - Foster a culture of responsibility, ownership, and innovation in environmental management.
 - Encourage involvement in climate-related initiatives and support our staff to increase their recycling and reduce their waste.

- Community Engagement and Collaboration
 - Work collaboratively with industry peers and local communities to share best practices and promote Zero Waste programs.
 - Actively participate in relevant industry organisations and initiatives that drive Zero Waste.
 - Support and engage in community-led environmental activities, such as clean-up events.

- Implementation, Monitoring and Review
 - This policy will be implemented company-wide and regularly reviewed to ensure its effectiveness. Monitoring and reporting progress will be the responsibility of the appointed Sustainability Officer, who will report to the top management on a quarterly basis. The latest version of the policy will be made publicly available on our website and shared with our stakeholders.

Waste Minimization Strategies

SCG has multiple recycling streams set up to reduce our waste to landfill. Our staff are trained in the use and management of the recycling streams to ensure that everything that can be recycled is recycled.



We work hand in hand with our suppliers to create product stewardship schemes for the ink containers and chemical supplies that we receive so that they take responsibility for their reuse, recycling and disposal.

We work with our clients to propose the lowest impact solution for every job. This means;

- A wide choice of responsibly sourced papers, either FSC or PEFC
- Printing with vegetable-based inks
- Recommendation of best finished size to minimise paper waste
- Optimum run sizes to reduce paper waste and minimise obsolescence
- Paper waste recycling (99%)
- Online print management that allows just in time print ordering

Environmental Impacts

We have responded to the concerns about the print industry and its environmental impact by:

- Continued growth strategies into new markets (Grande/large format digital, labels, Packaging, Digital Displays, Publishing and Content creation).
- Continuing to improve productivity through automation to make us more competitive and ensures our ability to respond to increasing demand for printing in an environmentally responsible way.
- Continuous improvement of efficiency to reduce the waste of our products.
- Pushing for supply chain improvements in product stewardship.
- Ensuring that our procurement policy considers energy efficiency, product stewardship and downstream waste.

Other value chain risks and opportunities directly related to the Zero Waste policy.

- Note the effects of climate variability on the managed forests where our paper products are sourced will create supply chain uncertainty and diversification requires the strong relationships that SCG has with multiple distributors.
- Note the effects of carbon pricing and consumer acceptance of oil-based media like PVC as an opportunity to readily support new cleaner technologies as they come to market and ensure our clients are aware of them.



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